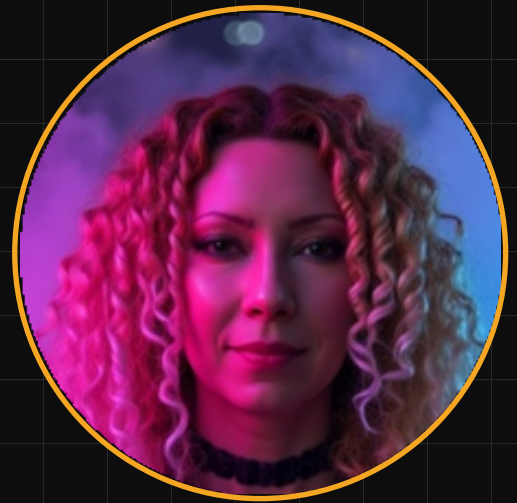


Triumphoid

B2B AUTOMATION INTELLIGENCE · WORKFLOW TOOLS · PRACTITIONER REVIEWS

Media Kit 2026

Sponsored Content & Partnership Opportunities



Elizabeth Sramek

Founder & Editor

1,100+

3-MONTH ACTIVE USERS

83

COUNTRIES

30s

AVG ENGAGEMENT TIME

AI-First

AUDIENCE PROFILE

Growing

WEEK-ON-WEEK TREND

ABOUT TRIUMPHOID

Triumphoid is a practitioner-first B2B publication covering automation stacks, workflow intelligence, and enterprise tooling. We write for the people who actually build and operate automation systems — not decision-makers reading summaries.

Content spans: n8n, Make.com, Zapier, AI agents, RAG pipelines, API integrations, ETL tooling, CRM automation, and B2B SaaS comparisons.

Published by Elizabeth Sramek, a Prague-based automation strategist with 20 years of hands-on experience building digital infrastructure.

WHO READS TRIUMPHOID

- Automation engineers & workflow architects
- B2B SaaS product & ops teams
- Marketing automation practitioners
- CTOs and technical founders
- No-code / low-code developers
- Enterprise IT decision-makers

1,100+

Active Users (3 Months)

Google Analytics Mar–Jun 2026

83

Countries in Readership

US, China, India, Germany, UK, France lead

139

Weekly Active Users (Peak)

Weeks 8–12, strong upward trend

30s

Avg Engagement Time

Practitioner audience — reads carefully

10

AI Platform Referrals/Month

ChatGPT, Claude, Perplexity, Copilot

AI CITATION SIGNAL










Triumphoid receives referral traffic from ChatGPT, Claude.ai, Perplexity, and Microsoft Copilot — meaning our content is being cited by AI assistants in response to practitioner queries. Sponsored content here gains AI visibility, not just SEO.

TOP MARKETS: ■■ United States ■■ China ■■ India ■■ Germany ■■ UK ■■ France ■■ Canada ■■ Sweden ■■ Netherlands

TOP PERFORMING CONTENT

476 views	Claude AI Custom Modes Guide /ghost to /godmode — practitioner deep-dive
209 views	Triumphoid Homepage B2B automation stack hub
86 views	AnythingLLM vs Dify Self-hosted RAG platform comparison
46 views	API Rate Limit Checker Free interactive tool
44 views	Free Automation Tools Tool library / resource hub
35 views	N8N Cost Calculator Cloud vs Make.com vs self-hosted
30 views	OnBase Document Automation Enterprise workflow review
22 views	HubSpot vs Marketo vs Pardot B2B MAP 2026 comparison
21 views	API Rate Limits Database 2026 reference database
20 views	CrewAI Production Review AI agents — honest assessment

TRAFFIC SOURCES

Bing Organic 252 sessions	
Direct / Brand 224 sessions	 36.7%
Google Organic 47 sessions	 7.7%
DuckDuckGo 36 sessions	 5.9%
Yahoo Organic 25 sessions	 4.1%
LinkedIn Referral 18 sessions	 2.9%
ChatGPT 5 sessions	 0.8%
Claude.ai 2 sessions	 0.3%
Perplexity 2 sessions	 0.3%

■ GROWTH TRAJECTORY

Dec 2025: ~13 weekly users
Feb 2026: ~45 weekly users
Apr 2026: 95+ weekly users
May–Jun 2026: 130–153/week

10x growth in 6 months.
Trend is accelerating.

RECOMMENDED

Sponsored Article

€600

- Branded content, 1,000–2,500 words
- Written by your team or co-produced
- Labeled "Sponsored" — full transparency
- Permanent — never removed or archived
- Up to 3 outbound links (rel="sponsored")
- Shared to Triumphoid social channels
- Indexed and AI-citable from day one

practitioner-audience brand building.

Best for product launches, thought leadership, and

HIGH AUTHORITY

Tool or Product Review

€750

- Independent editorial review by Elizabeth Sramek
- Written from a practitioner perspective
- Demo or trial access required
- "Paid Review" disclosed — honest assessment
- Permanent placement
- Up to 2 outbound links (rel="sponsored")
- Eligible for AI citation as a primary source

drives the highest conversion quality.

Our audience trusts practitioner reviews. This format

QUICK TURNAROUND

Sponsored Link Placement

€400

- Contextual link in existing ranked content
- Disclosed and tagged rel="sponsored"
- Placed in topically relevant articles only
- Permanent — no expiry
- Available in pages with 20+ monthly views

or API tooling categories.

Ideal for B2B SaaS tools adjacent to automation, workflow,

ONGOING

Content Partnership

Custom

- Multi-article editorial series
- Co-branded research or benchmark report
- Tool integration deep-dive (2–4 posts)
- Quarterly visibility package
- Newsletter mention (when launched)

growing audience over time.

For brands wanting sustained presence with Triumphoid's

